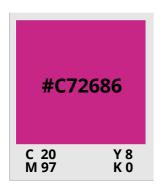
CMYK Colour Palettes

These colours express Jean Sheehan's brand personality.

She has been using these colours since the day she started her business.

These magic colours help her to stand out, explain who she is, and eventually inspire others to connect with her.









Colour Application

PRINT: For printing, it is best to use the CMYK colours. If you are printing a large run + using minimal colours, it is recommended to use the Pantone Matching System (PMS) spot colours.

WEB: For web use, it is recommended to use the HEX colour values. It is important to note that each colour might appear differently on various computers/devices due to inconsistent monitor colour calibration



